

## PRIVACY STATEMENT GENERAL DATA PROTECTION REGULATION

Pursuant to Article 13 and 14 of the European regulation (UE) 2016/679 (in the following called only GDPR) and relating to the personal data, which the data-controller will receive, we inform as follows:

### Controller

APT ROVERETO E VALLAGARINA, Corso Rosmini 21 – 38068 Rovereto (TN)

Tel. +39 0464430363 – E-mail [info@visitrovereto.it](mailto:info@visitrovereto.it)

### Types of data, purposes and legal basis for the processing

In the following schedule, you can find the type of data we process for the concerned category.

SUBJECTS	TYPE OF DATA	PURPOSES	LEGAL BASIS FOR THE PROCESSING
If you contact us for information and /or quotation	<b>COMMON DATA</b> Name / surname. contact information	Quotation drafting or information on applicant's request	implementation of precontractual measures
If you are a client of our tourist services	<b>COMMON DATA</b> Biographical data. Address Contact information Social security number / VAT registration number. Additional information for offers (such as: day of arrival / departure, number of kids, ...)  <b>PARTICULAR DATA</b> (only possible) needed to the provision of the required service.	Quotation drafting or information on applicant's request	Consent (in case of particular data) implementation of precontractual measures
		Fulfilment of its contractual obligations	Consent (in case of particular data) Performance of a contract.
		Compliance with tax obligations	compliance with a legal obligation,
		Compliance with tax obligations and accounting requirements	
		Direct Marketing / newsletter / promotional activity of the controller	Consent Legitimate interest of the data controller
		Profiling (for the send of information about our products or services based on taste- and interest-profiling (Museums / Castles / fortresses, outdoor holiday, Food and wine, family activities, Christmas Markets))	Consent of the data subject.
	Protection of controller's rights	Legitimate interest of the data controller	
If you are a user of our website	<b>COMMON DATA</b> Name / surname. E-mail City Cookies	Newsletter sending	Consent
If you gave us your data in some events or fair,	<b>COMMON DATA</b> Name / surname. Address Contact information School and teaching-subject (only for teachers)	Processing a quotation or information on request of the person concerned	Implementation of precontractual measures
		Direct Marketing / newsletter / promotional activity of the controller	Consent Legitimate interest of the data controller
		Profiling (for the send of information about our products or services based on taste- and interest-profiling (Museums / Castles / fortresses, outdoor	Consent of the data subject.

		holiday, Food and wine, family activities, Christmas Markets))	
If you are our supplier (individual enterprise or professional)	<b>COMMON DATA</b> Biographical data Contact information Social security number / VAT registration number Bank details	Request for information, quotations, business contacts	Implementation of pre-contractual measures
		Fulfilment of its contractual obligations.	Performance of a contract.
		Compliance with tax obligations and accounting requirements	Compliance with a legal obligation,
		Protection of controller's rights	Legitimate interest of the data controller
If you are an employed or a co-operator of our client, supplier or institutional contact	<b>COMMON DATA</b> Name / surname. Contact information	Request for information, quotations, business contacts	Implementation of precontractual measures
		Fulfilment of its contractual obligations with Your employer	Performance of a contract.
If you are an associate, legal representative and /or manager of our clients or suppliers	<b>COMMON DATA</b> Biographical data Contact information Social security number	Fulfilment of its contractual obligations.	Performance of a contract.
		compliance with legal obligation	Compliance with legal obligations
		protection of controller's rights	Legitimate interest of the data controller
If you are a candidate for the recruitment	<b>COMMON DATA</b> Biographical data Contact information Picture Qualifications / titles Work experience  <b>PARTICULAR DATA</b> Possible belonging to sheltered groups	Research, selection and evaluation of people for a possible employment	Within the meaning of Article 111 bis D.Lgs. 196/2003 no consent is required for the required purposes

**Modalities for personal data processing** - The process is achieved through operations, made with or without support of election means and consists of the gathering, registration, organization, preservation, consultation, formulation, adjustment, selection, extraction, comparison, utilization, interconnection, block, communication, cancellation and distribution of data. The process is made by the controller, by the handlers, who are expressly authorised by right-holders or by external bodies appointed for the purpose by the controller.

If we would use your data for a purpose different from what said previously, before processing for the further processing, we will give you the entire information, asking, if needed, your approval.

We could use, for the direct promotion of our services, you e-mail you gave us through a previous sale, also if you didn't give the permission and so long as it deals with services similar to the previous sale.

You can always choose not to share this information any more, initially or in subsequent submissions.

**Data contribution and refusal** - In case of your request of information and /or quotation or in case of a purchase of one of our services, the data contribution is necessary to the fulfilment of the pre-contractual and contractual arrangements and therefore your refusal involves the impossibility to fulfil the contract.

**Data receiver**- Your personal data will not be spread. They are available only for our authorized people and /or the controller acting on our behalf with contracts providing for an adequate level of protection of personal data, as laid down in the GDPR.

The data may be communicated to all the persons and/or institutions, to which the communication is necessary to the proper working of services you asked for or for legally imposed fulfilment (for example: administrative procedures, accounting obligations, tax obligations).

**Data transfer in foreign countries** - The data transfer in non-EU countries is not foreseen. We guarantee, in case of need of data transfer in non-EU countries, the transfer will take place in countries, which have an adequacy decision from the European Commission for the purposes of Article 45 of the GDPR.

**Data retention** - Data are stored for as long as necessary to achieving the objectives of these Privacy Statements, by legal requirement or for the establishment of legal claims. Once the statute of limitations are expired, the personal data will permanently deleted or, alternatively, they will be stored anonymously.

For direct marketing purposes / newsletters / promotional activities of the controller, data will be stored until your consent withdrawal or request for cancellation or for a maximum period of 24 months.

For profiling goals, data will be stored until your consent withdrawal or request for cancellation or for a maximum period of 12 months.

If you sent us your curriculum vitae for a possible employment, the maximum period of conservation is 1 year.

**Your rights** - You have the right to request the controller: to obtain access to your personal data; to ask for the rectification of inaccurate data or for the integration of incomplete data; to ask for the cancellation (as mentioned in article n. 17 GDPR); to ask for a restriction of data processing (as mentioned in article n. 18 GDPR); to object the data processing; to ask – when possible - a copy of your personal data in electronic form and you also have the right to send these data to use them for other controller's services (data portability); to ask not to be subjected to a decision, based exclusively on an automated decision-making process, also for profiling, when the decision has a legal effect for you or can cause equally significant effects; to lodge a complaint to the Personal Data Protection Authority [www.garanteprivacy.it](http://www.garanteprivacy.it)