

Discover, enjoy, taste
Rovereto and **Vallagarina**



Where we are



Come raggiungerci
How to reach us
Wie anreisen

45' da/from/to
Verona

2h da/from/to
Bergamo

2,5h da/from/to
Milano



A22 Brennero Motorway, exit Ala-Avio, exit Rovereto sud/Lago di Garda nord, exit Rovereto nord.



Rovereto Railway Station, on the Bologna-Brennero line.

Who we are



We are the **local tourist board** of Rovereto and Vallagarina.

Our mission is the promotion of the tourist image of the area through the following activities:

- information
- marketing
- booking and sale



We have a licence as a travel agency, and we can offer:

- **tailor made holidays and itineraries**
- hotel **booking centre**
- **customer care**



What we organize



Vallagarina is diverse and constantly changing, urban but also rustic and mountainous, attractive at **any time of the year** for **different types** of travellers:

- ✓ individual travellers and families
- ✓ groups (sport, senior, school trips)
- ✓ Mice & Incentive

We can organize:

- ✓ daily trips, with daily experiences (to choose between cultural, enogastronomic and active proposal)
- ✓ a complete itinerary, with accomodation and daily experiences

TASTE

- ✓ Wine, gastronomy and typical products
- ✓ Top experiences where you can try themed menus, special tastings, 5 senses workshops and walks through the vineyards

CULTURE

- ✓ Vallagarina cultural district, surrounded by nature
- ✓ Top experiences between art and culture, where you can try our guided tours, on the silk routes, on the traces of history and on the footsteps of Depero, to discover the most evocative places

OUTDOOR

- ✓ Both in winter and summer time
- ✓ Top experiences among vineyards, woods and lakes, to live accompanied by expert local guides

Vallagarina Food&Wine, the recipe for a perfect holiday!



#Vallagarina WINE



A land devoted to viticulture that is expressed through **53 producers**, including wineries, breweries and distilleries, from small family-run businesses to social wineries, up to large nationally renowned brands.

A destination that is expressed through:

- **Local wines**, Marzemino, Enantio, Casetta, Moscato Giallo
- **Popular international wines**, including Pinot Grigio, Chardonnay, which is used in the production of Trentodoc, the Trentino sparkling wine par excellence, and the great reds expressing Bordeaux structures





Vineyard of Vallagarina

#Vallagarina GRAPPA



The production of grappa is an entirely local tradition, worked according to the traditional method, "bain-marie" in a discontinuous alembic still, typical of the Trentino culture.

Today, out of 130 distilleries in Italy, **over 30 are from Trentino**. However, their **production** represents only the **8% of the national one**, demonstrating how quality is the criterion followed in the choice and distillation of pomace.

Precious, but especially fresh.

Today the Trentino grappa produced with local pomace can boast the brand **Trentino Grappa**, a guarantee of quality and origin.





Stills in operation

#Vallagarina COFFEE



In the heart of Rovereto is based **the oldest roasting company in Italy**, founded in **1790** where the finest blends in the world are still selected today.

In its rooms it is possible to visit the **Coffee Museum** with a collection of over **300** tools for the production and processing of coffee.

At the coffee museum you can take **guided tours** and **tastings** of the special blends of roasting.





The oldest coffee-roasting in Italy



#Vallagarina FOOD



The surrounding mountains and valleys are the expression of **88 local producers**, promoters of a peasant, organic and natural economy.



Among the most characteristic:

- vegetables from Val di Gresta, the first organic garden in Trentino
- cheeses of Monte Baldo
- goat cheeses from the Leno Valleys
- Castione chestnuts
- aromatic herbs and saffron
- buckwheat



In addition, a range of variations suited to tasting that includes **185 restaurants**, from starred to rural family-run restaurants.



Val di Gresta – organic garden of Trentino

EXPERIENCES #VallagarinaFood&Wine



Balter sparkling wines

Wine & spirits - Rooverseto

Tradition, passion and art in winemaking. On the hill above Rovereto stands a sixteenth-century castle surrounded by ten hectares of countryside, kissed by the sun and caressed by the ...



The magic of Bontadi coffee

Food & drink - Rooverseto

A tour in the ancient coffee roasters in Rovereto city center. Lose yourself in the streets of the historic city center and breathe the embracing and unique scent of coffee emanated by the oldest ...



Visit to the producer

Wine & spirits - Vallegara

Mass Salengo opens its doors. Giuseppina and her family are waiting for you to tell you their story, to show you how and where wine is produced and to let you discover what is behind and inside each bottle.



Winetour among the vineyards

Wine & spirits - Vallegara

A multisensorial experience among the vineyards of Vallegara. What could be more exciting than tasting a wine directly among the dwellings, woods and farmsteads where it has been produced? ...



All the [Food&Wine experiences](#)



Pic-nic in the vineyard of Vallagarina

FOOD&WINE EVENTS 1/3

- **«Bacco Barocco»**

Ala, third we of April

wine as an enhancing element of the territory, precious sparkling, white and red wines served in the eighteenth-century palaces of the village

- **«Albe in Malga»**

Monte Baldo & Valli del Leno, June-September

become a cheesemaker for a day to milk the cows and see how yogurt, butter and cheese are made. At the end of the activities a healthy and abundant breakfast in the malga

- **«Un borgo e il suo fiume»**

Borgo Sacco, second we of June

event dedicated to the traditions of this village on the banks of the Adige river with tastings, art exhibitions, workshops and the ancient raft race

- **«Baldo Bio&Benessere»**

Brentonico, first we of August

an event dedicated to the pursuit of wellbeing and local and organic products from the Brentonico Plateau. Market exhibition, laboratories, workshops, sport activities and treatments offered by associations and holistic operators



FOOD&WINE EVENTS 2/3

- **«Uva e Dintorni»**

Avio, first we of September

folkloric event that celebrates the winemaking tradition of the area, including ancient settings and costumes. Stage of the national review of the Palio delle Botti

- **«Magnalonga»**

Besenello, Calliano & Volano, first we of September

the longest non-competitive food and wine walk in Trentino through the vineyards of Alta Vallagarina to be covered on foot or by bicycle

- **«Golosabici»**

San Valentino-Polsa, secondo we di settembre

a mountain bike day on the Path of Peace with food and wine stops along the way and final lunch in the hut

- **«Ganzega d'autunno»**

Mori, first we of October

event that evokes the traditions of the people of Trentino between the nineteenth and twentieth centuries with food and wine, shows and exhibitions



FOOD&WINE EVENTS 3/3

- **«La vigna eccellente, ed è subito Isera»**

Isera, second we of October

event dedicated to Marzemino, an icon of the territory. The event hosts the only national competition aimed at rewarding the characteristics of the vineyard rather than the wine produced

- **«Sapori d'autunno»**

Brentonico, third we of October

event dedicated to the typical products of Monte Baldo with a food market, cooking workshops and activities for children

- **«Festa dei Marroni di Castione»**

Castione, fourth we of October

historic exhibition created to enhance the indigenous quality of chestnuts, in their various declinations in combination between wine and food

- **«Golosaneve»**

Polsa-San Valentino, first we of February

an itinerary on the slopes with skis or snowshoes and delicious stops in the huts of the ski area, to taste the flavors of the territory



Vallagarina, cultural district of Trentino



Our strenght?

High concentration of cultural sites, small space **622km² / 35 km**

In numbers:

14 museums | **12** castles | **15** fortifications + **40** sites of the Great War | **14** historical buildings | **16** churches and sacred places | **12** festivals, events e concerts | **40** cultural associations | **30** historical shops





Bell of the Fallen – Colle di Miravalle

Museums, food for the mind



Rovereto will amaze you with its international museums, between **art, history and science**.



Stroll from the **castle** turrets to the Mart's surprising **dome**. Take a journey among the collections of one of Italy's oldest museums, then experience the emotion of meeting with a genius of **Futurism, Fortunato Depero**. Hear the 100 tolls of peace of **Maria Dolens**, the largest bell in the world that sound at full peal.



Vallagarina museums





Fortunato Depero, "Generosità sconfinata", 1957, olio su tela



Fortunato Depero, "Pietre antiche e moderne", 1957, olio su tela



Fortunato Depero, "Vampa eroica", 1957, olio su tela

The way of the castles



The journey through the **castles** of Vallagarina is a fascinating itinerary between fortresses and ramparts, a unique opportunity to get to know the **history** of this valley, an ancient boundary line and has always been the passageway between Italy and Central Europe.

Immersed in vineyards and located in strategic positions on both sides of the **Adige River**, the castles of Vallagarina offer you unique panoramas.



Castel Beseno, detail

Historic sites



In Vallagarina you are surrounded by two **thousand years of history**! From the Roman villa of Isera to the mountains that were the scene of the **Great War**.

The **old town centers** of cities and villages tell of lives lived, of invasions, philosophers and artists, of a civilization that is rooted in the land of its birth.



Fortifications and sites



of the Great War

Along the front of the Great War, the **Peace Path** is today destination of a silent pilgrimage through forts, galleries, trenches, barracks, barbed wires and craters.



- Forra del Lupo – Wolfschluchtg (photo 1)
- Sommità Pasubio
- Trenches of Val di Gresta
- Edelweiss trenches
- Italians Fronts of Monte Baldo
- Damiano Chiesa Cavern
- Matassone's entrenched field
- Monte Zugna and Passo Buole
- Monte Corno Battisti and Monte Testa
- Passo della Borcola
- Memorial Stone of Serravalle
- Castel Dante monumental shrine (photo 2)
- Austro-Hungarian military cemetery of Geroli
- Fort Pozzacchio (photo 3)
- Covered trench of Marani



Matassone's entrenched field



Monte Creino trenches, Val di Gresta



Historical buildings



Architectural curiosities, suggestive corners of the historic center, **elegant residences** and **sumptuous furnishings**.

A journey through time between history and the future.



- Palazzo Lodron | Nogaredo
- Turkish house | Rovereto
- Palazzo Libera | Villa Lagarina
- Antonio Rosmini birthplace | Rovereto
- Palazzo Alberti Poja | Rovereto (photo 1)
- Palazzo dell'Annona – Civic library | Rovereto
- Palazzo Betta-Grillo | Rovereto
- Palazzi de' Pizzini von Hohenbrunn | Ala
- Palazzo Taddei | Ala
- Palazzo Pretorio | Rovereto (photo 2)
- Tobacco Manufacture | Rovereto (photo 3)
- Palazzo Eccheli Baisi | Brentonico
- Palazzo Malfatti – Azzolini | Ala
- Palazzo Todeschi – Micheli | Rovereto
- Zandonai Theatre | Rovereto



Palazzo Taddei, Ala, detail

Churches and sacred places



Vallagarina's **churches, sanctuaries and hermitages** reveal the vast variety of sacred art in Trentino.

Churches in the main urban centers such as **San Marco** in Rovereto and **Santa Maria dell'Assunta** in Villa Lagarina, are struck by their impressiveness.



The **eremo (hermitage) of San Colombano** or the **Santuario di Montalbano** stand in places of scenic beauty. The smallness of the churches **Sant'Agata** in Corniano and Ramanesque **San Pietro in Bosco** in Ala, conceal frescoes of enormous value.



Eremo di San Colombano

CULTURAL EVENTS ^{1/2}

- **Urban trekking**

Rovereto, every Saturday

thematic guided tours of the historic center, including palaces, churches, museums and castles

- **«Calendimaggio»**

Nogaredo, beginning of May

the most anticipated spring event in "Nogaredo dele Strie" revives a historical event through exhibitions, shows and concerts

- **«Settenovecento»**

Rovereto & Vallagarina, May-June

the most characteristic places of Rovereto and Vallagarina come alive with concerts with international artists for a festival in which great classical music is the protagonist

- **«Ala, città di velluto»**

Ala, middle of July

famous in the eighteenth century for the production of silk velvets, Ala retains a Baroque atmosphere



CULTURAL EVENTS 2/2

- **«Oriente Occidente»**

Rovereto, first two weeks of September

world-renowned contemporary dance companies give life to one of the most recognized dance festivals in Europe

- **Settimana Mozartiana**

Rovereto, third week of September

concerts, conferences, exhibitions and guided tours to pay homage to the genius of Mozart

- **«RAM Film Festival»**

Rovereto, October

the Review was created to raise awareness among the general public on the themes of archaeological research and the protection of cultural heritage



Christmas in Vallagarina



Live your Christmas in the streets and historic centers of Vallagarina towns and discover the **Christmas markets** in the evocative buildings and squares. Let you taste typical dishes in restaurant and cellars of the valley. The magic traditions live in the memories of Christmas of the past and in **live nativity**, in the typical receipts and in the exhibitions of the different **villages**.

IN EVIDENCE:

- **Natale tra le mura merlate** | Avio
- **Natale Barocco** | Ala
- **Presepi nelle contrade** | Nomi
- **Natale dell'albero** | Brentonico





Rovereto, Christmas in Vallagarina

Outdoor activities in Vallagarina



Outdoor winter



- **Skiing, snowshoeing, sledding:** the closest ski area in Trentino, just **20 km** from the Rovereto Sud exit of the A22, awaits you with wide, safe and sunny slopes
- **Ice skating:** an alternative to skiing and to experience the mountains in winter in **San Valentino, Rovereto and Vallarsa**

And more ... playground, torchlight processions, shelters and events on the track.

Enjoy your winter on the **Brentonico Plateau**, in **Vallarsa**, **Lessinia** and **Val di Gresta**!





The snow of children



Happy snow: the offer for children

School camps and **ski lessons**, ice skating, kindergarten on the snow and **sledges** in **Polsa and San Valentino**: a real fun for children!

In the Nature of Monte Baldo Park your children can move their **first steps** on the snow. You can choose between more than 50 instructors of the **Ski School Monte Baldo**.





Ski area Polsa e San Valentino

Ski & Snowboard

POLSA - SAN VALENTINO – SAN GIACOMO

8 km² of skiable surface and 26 km of slopes.

Altitude: 1196-1583

Ski lifts: 3 chairlifts, 2 drag lifts, 3 tapis roulant

Total lift capacity: 6.000 skiers per hour

Lift opening and closing dates: beginning of December - March

Slopes: 6 blu, 12 red, 5 black, 1 sledge track, 3 school camps

Cross-country: 8 km trails San Giacomo, available for night skiing. 2 km trails Polsa





Ski area Polsa e San Valentino

Winter outdoor paths



Paths and snowy landscape. On foot or on two wheels

Top 5 snowshoe

A selection of the most beautiful itineraries in Vallagarina to be covered with snowshoes or on foot

- Somator ring
- Sinel – Trincerone – Peace Path
- Lessinia ring
- Giazza – Rifugio Lancia
- Tourist itinerary San Giacomo



Possibility to rent **Fat Bike**





Snowshoing in San Giacomo - Brentonico

Outdoor EVENTS

- **Trentino Ski Sunrise**

Polsa-San Valentino-San Giacomo, December-March

The thrill of admiring the sunrise from the snow-covered slopes and being the first to descend from the slopes covered by white snow!

- **With snowshoes in the natural Park**

San Giacomo-San Valentino, December-March

Experience the mountains with snowshoes on your feet! Discovering the Baldo Park with ski instructors, for children and adults

- **Unusual routes in Vallagarina**

Vallagarina, December-March

guided excursions to discover new places. At the end of the itinerary tasty snack with typical local products

- **«Golosaneve»**

Polsa-San Valentino, first week of February

An itinerary on the slopes with skis or snowshoes and delicious stops in the huts of the ski area, to taste the flavors of the territory



Outdoor summer



- **Trekking and walks:** 2000 km natural walkable pathways, 200 itineraries of different level
- **Bikepacking:** traveling slowly on the Adige cycle path, along the **Via Claudia Augusta**
- **MTB:** itineraries with views from **Garda** to the **Small Dolomites**
- Horse riding, paragliding, fishing, climbing, bouldering ...

And more...

Modern sport facilities: stadiums, sport buildings, swimming pools, tennis fields, athletics facilities and cycling tracks, field hockey, archery and target shooting.





Pasubio, Small Dolomites

Trekking and walks



Vallagarina hiking trails give you the opportunity to discover **trenches**, tunnels of World War I, rare **plants** and flowers, **meadows** and pastures, **lakes**, biotopes and rushes, **archaeological sites** and fossil footprints.

Family hikes, light trekking and difficult **excursions**





Mtb & E- Bike



Mountain-bike or e-bike?

In Vallagarina you will find an extensive network of trails suitable for everyone. **Panoramic excursions** and routes for families with **e-bikes**, even for children.

And again, mountain trails that can be traveled by mountain bike with a view from Lake Garda to the **Small Dolomites**.





Malga Campo, San Valentino di Brentonico

Bikepacking

Between wines and castles

35 km of route along the ancient **cultural and commercial street Claudia Augusta** which, from the 1st century AD, has connected the Germanic world to the Roman Empire, along the Adige river. Among the cross-border routes most loved by Germans, suitable for all lovers of two wheels, from 5 to 95 years.





In mountain bike at Sabbionara d'Avio Castle



Trekking with donkeys



Lago di Cei

OUTDOOR EVENTS 1/2

- «**Torneo Internazionale Città della Pace**»

Rovereto, Easter

every year it brings together thousands of young sportsmen from all over the world who challenge each other under the banner of the values of friendship, sport and peace

- «**Malgatour**»

Monte Baldo, first week of June

outdoor experience in the open air, in touch with nature, in the Natural Park, on the flour path and on the milk path, from the fields to the mountain hut

- «**El Giro dele Frazioni**»

Brentonico, second week of August

discover all the little villages of Brentonico's Plateau on foot or by bike, tasting local products along the way

- «**Golosabici**»

San Valentino-Polsa, second week of September

a mountain bike day on the Path of Peace with food and wine stops along the way and final lunch in the hut



OUTDOOR EVENTS 2/2

- **«Magnalonga»**

Besenello, Calliano & Volano, first we of September

the longest non-competitive food and wine walk in Trentino through the vineyards of Alta Vallagarina to be covered on foot or by bicycle

- **Trekking with donkeys**

Monte Baldo, second we of September

slowness, knowledge, adventure: the watchwords for two days in full contact with nature in which you will learn how to lead a donkey

- **«Vallagarina Experience Festival»**

Rovereto, third we of September

an innovative format, suitable for anyone who is passionate or wants to get closer to the outdoor world. Ideal for those in search of well-being and want to explore an unspoiled part of Trentino



Guest Card

Trentino Guest Card



- Free use of public transport in Trentino, including trains
- Access to more than 60 museums, 20 castles, and over 40 attractions
- Tastings of local wine and food products and discounted prices when purchasing them
- Special reduced rates on over 60 activities
- discount codes to reach Trentino with Flixbus and MarinoBus

COST free

Museum Pass



- One admission to all the museums and castles in Trento and Rovereto
- Privileged access (no waiting in line)
- 48 hours Unlimited use of all urban and extra-urban public transport
- Discounted admission to festivals and to other cultural events
- The pass can be extended up to 3 months and it can also become a Family Pass

COST € 22,00



INFO and BOOKING
visitrovereto.it | **0464 430363 | **info@visitrovereto.it****

Monica Bianchi bianchi@visitrovereto.it | +39 0464 014871

Martina Mittempergher mittempergher@visitrovereto.it | +39 0464 717169