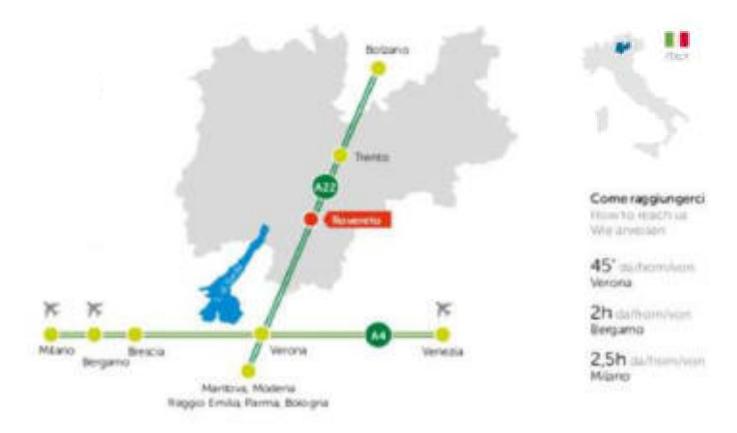
# Discover, enjoy, taste **Rovereto** and **Vallagarina**



#### Where we are







A22 Brennero Motorway, exit Ala-Avio, exit Rovereto sud/Lago di Garda nord, exit Rovereto nord.



Rovereto Railway Station, on the Bologna-Brennero line.

#### Who we are



We are the **local tourist board** of Rovereto and Vallagarina.

Our mission is the promotion of the tourist image of the area through the following activities:

- information
- marketing
- booking and sale



We have a licence as a travel agency, and we can offer:

- tailor made holidays and itineraries
- hotel booking centre
- customer care



#### What we organize



Vallagarina is diverse and constantly changing, urban but also rustic and mountainous, attractive at **any time of the year** for **different types** of travellers:

- ✓ individual travellers and families
- ✓ groups (sport, senior, school trips)
- ✓ Mice & Incentive

#### We can organize:

- ✓ daily trips, with daily experiences (to choose between cultural, enogastronomic and active proposal)
- ✓ a complete itinerary, with accomodation and daily experiences

#### Taste, culture, outdoor



#### **TASTE**

- ✓ Wine, gastronomy and typical products
- ✓ Top experiences where you can try themed menus, special tastings, 5 senses workshops and walks through the vineyards

#### **CULTURE**

- ✓ Vallagarina cultural district, surrounded by nature
- ✓ Top experiences between art and culture, where you can try our guided tours, on the silk routes, on the traces of history and on the footsteps of Depero, to discover the most evocative places

#### **OUTDOOR**

- Both in winter and summer time
- ✓ Top experiences among vineyards, woods and lakes, to live accompanied by expert local guides

## Vallagarina Food&Wine, the recipe for a perfect holiday!





#### **#Vallagarina WINE**



A land devoted to viticulture that is expressed through **53 producers**, including wineries, breweries and distilleries, from small family-run businesses to social wineries, up to large nationally renowned brands.

#### A destination that is expressed through:

- Local wines, Marzemino, Enantio, Casetta, Moscato Giallo
- Popular international wines, including Pinot Grigio, Chardonnay, which is used in the production of Trentodoc, the Trentino sparkling wine par excellence, and the great reds expressing Bordeaux structures









#### **#Vallagarina GRAPPA**





The production of grappa is an entirely local tradition, worked according to the traditional method, "bain-marie" in a discontinuous alembic still, typical of the Trentino culture.

Today, out of 130 distilleries in Italy, **over 30 are from Trentino**. However, their **production** represents only the **8% of the national one**, demonstrating how quality is the criterion followed in the choice and distillation of pomace.

Precious, but especially fresh.

Today the Trentino grappa produced with local pomace can boast the brand **Trentino Grappa**, a guarantee of quality and origin.





#### **#Vallagarina COFFEE**





In the heart of Rovereto is based **the oldest**roasting company in Italy, founded in 1790

where the finest blends in the world are still selected today.

In its rooms it is possible to visit the **Coffee Museum** with a collection of over **300** tools for the production and processing of coffee.

At the coffee museum you can take **guided tours** and **tastings** of the special blends of roasting.







#### **#Vallagarina FOOD**



The surrounding mountains and valleys are the expression of **88 local producers**, promoters of a peasant, organic and natural economy.

Among the most characteristic:

- vegetables from Val di Gresta, the first organic garden in Trentino
- cheeses of Monte Baldo
- goat cheeses from the Leno Valleys
- Castione chestnuts
- aromatic herbs and saffron
- buckwheat

In addition, a range of variations suited to tasting that includes **185 restaurants**, from starred to rural family-run restaurants.



#### **EXPERIENCES #VallagarinaFood&Wine**





#### Balter sparkling wines

Orbital Street, Squares,

Tradition passion and art in winerwaver. On the hill above Rovereto stends a sixteenth-century casife currounded by ten tectures of countryside. Assett by the sun and carested by the s.



#### The magic of Bontadi coffee

formeron Rotal-Investo

A four in the ancient coffice locations in Roversto oily center and Lose yourself in the streets of the historic city center and breathe the embracing and unique scent of coffse amanuted by the cident.



#### Visit to the producer

Mater Statement - Stocker

Masp Salengo spens to doors. Siluseppins and her family are waiting for you to tell you their story, to show you how and where wine is produced and to let you discover what is behind and inside each bottle.



#### Winetour among the vineyards

Region Potenti del

A multisensorial experience among the interprets of Vellagarina. What could be more existing than tasting a wine directly among the clearings, woods and farmateacs where it has been produced?





#### **FOOD&WINE EVENTS 1/3**

#### «Bacco Barocco»

#### Ala, third we of April

wine as an enhancing element of the territory, precious sparkling, white and red wines served in the eighteenth-century palaces of the village

#### «Albe in Malga»

#### Monte Baldo & Valli del Leno, June-September

become a cheesemaker for a day to milk the cows and see how yogurt, butter and cheese are made. At the end of the activities a healthy and abundant breakfast in the malga

#### «Un borgo e il suo fiume»

#### Borgo Sacco, second we of June

event dedicated to the traditions of this village on the banks of the Adige river with tastings, art exhibitions, workshops and the ancient raft race

#### «Baldo Bio&Benessere»

#### Brentonico, first we of August

an event dedicated to the pursuit of wellbeing and local and organic products from the Brentonico Plateau. Market exhibition, laboratories, workshops, sport activities and treatments offered by associations and holistic operators







#### FOOD&WINE EVENTS 2/3

#### «Uva e Dintorni»

#### Avio, first we of September

folkloric event that celebrates the winemaking tradition of the area, including ancient settings and costumes. Stage of the national review of the Palio delle Botti

#### «Magnalonga»

Besenello, Calliano & Volano, first we of September the longest non-competitive food and wine walk in Trentino through the vineyards of Alta Vallagarina to be covered on foot or by bicycle

#### «Golosabici»

San Valentino-Polsa, secondo we di settembre a mountain bike day on the Path of Peace with food and wine stops along the way and final lunch in the hut

#### «Ganzega d'autunno»

#### Mori, first we of October

event that evokes the traditions of the people of Trentino between the nineteenth and twentieth centuries with food and wine, shows and exhibitions







#### **FOOD&WINE EVENTS 3/3**

#### «La vigna eccellente, ed è subito Isera»

#### Isera, second we of October

event dedicated to Marzemino, an icon of the territory. The event hosts the only national competition aimed at rewarding the characteristics of the vineyard rather than the wine produced

#### «Sapori d'autunno»

#### Brentonico, third we of October

event dedicated to the typical products of Monte Baldo with a food market, cooking workshops and activities for children

#### «Festa dei Marroni di Castione»

#### Castione, fourth we of October

historic exhibition created to enhance the indigenous quality of chestnuts, in their various declinations in combination between wine and food

#### «Golosaneve»

#### Polsa-San Valentino, first we of February

an itinerary on the slopes with skis or snowshoes and delicious stops in the huts of the ski area, to taste the flavors of the territory







### Vallagarina, cultural district of Trentino





#### **#Vallagarina CULTURE**



#### Our strenght?

High concentration of cultural sites, small space 622km² / 35 km

#### In numbers:

14 museums | 12 castles | 15 fortifications + 40 sites of the Great War | 14 historical buildings | 16 churches and sacred places | 12 festivals, events e concerts | 40 cultural associations | 30 historical shops







#### Museums, food for the mind







Rovereto will amaze you with its international museums, between art, history and science.

Stroll from the **castle** turrets to the Mart's surprising **dome**. Take a journey among the collections of one of Italy's oldest museums, then experience the emotion of meeting with a genius of **Futurism**, **Fortunato Depero**. Hear the 100 tolls of peace of **Maria Dolens**, the largest bell in the world that sound at full peal.

#### Vallagarina museums





























Fortunato Depero, "Generosità sconfinata", 1957, olio su tela



Fortunato Depero, "Pietre antiche e moderne", 1957, olio su tela



Fortunato Depero, "Vampa eroica", 1957, olio su tela

#### The way of the castles





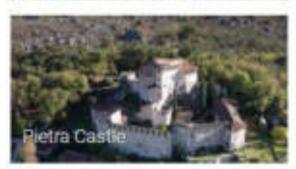












The journey through the **castles** of Vallagarina is a fascinating itinerary between fortresses and ramparts, a unique opportunity to get to know the **history** of this valley, an ancient boundary line and has always been the passageway between Italia and Central Europe.

Immersed in vineyards and located in strategic positions on both sides of the Adige River, the castles of Vallagarina offer you unique panoramas.



#### Historic sites













In Vallagarina you are surrounded by two thousand years of history! From the Roman villa of Isera to the mountains that were the scene of the Great War.

The **old town centers** of cities and villages tell of lives lived, of invasions, philosophers and artists, of a civilization that is rooted in the land of its birth.

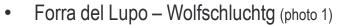


#### Fortifications and sites



#### of the Great War

Along the front of the Great War, the **Peace Path** is today destination of a silent pilgrimage through forts, galleries, trenches, barracks, barbed wires and craters.



- Sommità Pasubio
- Trenches of Val di Gresta
- Edelweiss trenches
- Italians Fronts of Monte Baldo
- Damiano Chiesa Caverni
- Matassone's entrenched field
- Monte Zugna and Passo Buole
- Monte Corno Battisti and Monte Testo
- Passo della Borcola
- Memorial Stone of Serravalle
- Castel Dante monumental shrine (photo 2)
- Austro-Hungarian military cemetery of Geroli
- Fort Pozzacchio (photo 3)
- Covered trench of Marani











### **Historical buildings**





Architectural curiosities, suggestive corners of the historic center, elegant residences and sumptuous furnishings.

A journey through time between history and the future.

- Palazzo Lodron | Nogaredo
- Turkish house | Rovereto
- Palazzo Libera | Villa Lagarina
- Antonio Rosmini birthplace | Rovereto
- Palazzo Alberti Poja | Rovereto (photo 1)
- Palazzo dell'Annona Civic library | Rovereto
- Palazzo Betta-Grillo Rovereto
- Palazzi de' Pizzini von Hochenbrunn | Ala
- Palazzo Taddei | Ala
- Palazzo Pretorio | Rovereto (photo 2)
- Tobacco Manufacture | Rovereto (photo 3)
- Palazzo Eccheli Baisi | Brentonico
- Palazzo Malfatti Azzolini | Ala
- Palazzo Todeschi Micheli | Rovereto
- Zandonai Theatre | Rovereto





#### **Churches and sacred places**







Vallagarina's churches, sanctuaries and hermitages reveal the vast variety of sacred art in Trentino.

Churches in the main urban centers such as San Marco in Rovereto and Santa Maria dell'Assunta in Villa Lagarina, are struck by their impressiveness.

The eremo (hermitage) of San
Colombano or the Santuario di
Montalbano stand in places of scenic
beauty. The smallness of the churches
Sant'Agata in Corniano and Ramanesque
San Pietro in Bosco in Ala, conceal
frescoes of enormous value.



#### **CULTURAL EVENTS 1/2**

#### Urban trekking

#### Rovereto, every Saturday

thematic guided tours of the historic center, including palaces, churches, museums and castles

#### «Calendimaggio»

#### Nogaredo, beginning of May

the most anticipated spring event in "Nogaredo dele Strie" revives a historical event through exhibitions, shows and concerts

#### «Settenovecento»

#### Rovereto & Vallagarina, May-June

the most characteristic places of Rovereto and Vallagarina come alive with concerts with international artists for a festival in which great classical music is the protagonist

#### «Ala, città di velluto»

#### Ala, middle of July

famous in the eighteenth century for the production of silk velvets, Ala retains a Baroque atmosphere







#### **CULTURAL EVENTS 2/2**

#### «Oriente Occidente»

Rovereto, first two weeks of September world-renowned contemporary dance companies give life to one of the most recognized dance festivals in Europe

#### Settimana Mozartiana

Rovereto, third week of September concerts, conferences, exhibitions and guided tours to pay homage to the genius of Mozart

#### «RAM Film Festival»

#### Rovereto, October

the Review was created to raise awareness among the general public on the themes of archaeological research and the protection of cultural heritage







# **Christmas in Vallagarina**

Live your Christmas in the streets and historic centers of Vallagarina towns and discover the **Christmas markets** in the evocative buildings and squares. Let you taste typical dishes in restaurant and cellars of the valley. The magic traditions live in the memories of Christmas of the past and in **live nativity**, in the typical receipts and in the exhibitions of the different **villages**.

#### IN EVIDENCE:

- Natale tra le mura merlate | Avio
- Natale Barocco | Ala
- Presepi nelle contrade | Nomi
- Natale dell'albero | Brentonico















# **Outdoor activities in Vallagarina**





# **Outdoor winter**



- Skiing, snowshoeing, sledding: the closest ski area in Trentino, just 20 km from the Rovereto Sud exit of the A22, awaits you with wide, safe and sunny slopes
- **Ice skating:** an alternative to skiing and to experience the mountains in winter in **San Valentino**, **Rovereto and Vallarsa**

And more ... playground, torchlight processions, shelters and events on the track.

Enjoy your winter on the Brentonico Plateau, in Vallarsa, Lessinia and Val di Gresta!



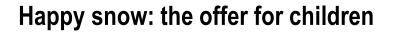






# The snow of children





School camps and ski lessons, ice skating, kindergarten on the snow and sledges in Polsa and San Valentino: a real fun for children!

In the Nature of Monte Baldo Park your children can move their **first steps** on the snow. You can choose between more than 50 instructors of the **Ski School Monte Baldo**.





# Ski & Snowboard



#### POLSA - SAN VALENTINO - SAN GIACOMO

8 km<sup>2</sup> of skiable surface and 26 km of slopes.

**Altitude:** 1196-1583

**Ski lifts:** 3 chairlifts, 2 drag lifts, 3 tapis roulant

Total lift capacity: 6.000 skiers per hour

Lift opening and closing dates: beginning of December - March

Slopes: 6 blu, 12 red, 5 black, 1 sledge trak, 3 school camps

Cross-country: 8 km trails San Giacomo, available for night skiing. 2 km trails Polsa











# Winter outdoor paths



# Paths and snowy landscape. On foot or on two wheels

### Top 5 snowshoe

A selection of the most beautiful itineraries in Vallagarina to be covered with snowshoes or on foot

- Somator ring
- Sinel Trincerone Peace Path
- Lessinia ring
- Giazzera Rifugio Lancia
- Tourist itinerary San Giacomo

Possibility to rent Fat Bike







# **Outdoor EVENTS**

#### Trentino Ski Sunrise

### Polsa-San Valentino-San Giacomo, December-March

The thrill of admiring the sunrise from the snow-covered slopes and being the first to descend from the slopes covered by white snow!

### With snowshoes in the natural Park

#### San Giacomo-San Valentino, December-March

Experience the mountains with snowshoes on your feet! Discovering the Baldo Park with ski instructors, for children and adults

## Unusual routes in Vallagarina

### Vallagarina, December-March

guided excursions to discover new places. At the end of the itinerary tasty snack with typical local products

#### «Golosaneve»

### Polsa-San Valentino, first we of February

An itinerary on the slopes with skis or snowshoes and delicious stops in the huts of the ski area, to taste the flavors of the territory







# **Outdoor summer**



- Trekking and walks: 2000 km natural walkable pathways, 200 itineraries of different level
- Bikepacking: traveling slowly on the Adige cycle path, along the Via Claudia Augusta
- MTB: itineraries with views form Garda to the Small Dolomites
- Horse riding, paragliding, fishing, climbing, bouldering ...

#### And more...

Modern sport facilities: stadiums, sport buildings, swimming pools, tennis fields, athletics facilities and cycling tracks, field hockey, archery and target shooting.









# **Trekking and walks**





Vallagarina hiking trails give you the opportunity to discover trenches, tunnels of World War I, rare plants and flowers, meadows and pastures, lakes, biotopes and rushes, archaeological sites and fossil footprints.

Family hikes, light trekking and difficult excursions





# Mtb & E- Bike





In Vallagarina you will find an extensive network of trails suitable for everyone. Panoramic excursions and routes for families with e-bikes, even for children.

And again, mountain trails that can be traveled by mountain bike with a view from Lake Garda to the Small Dolomites.

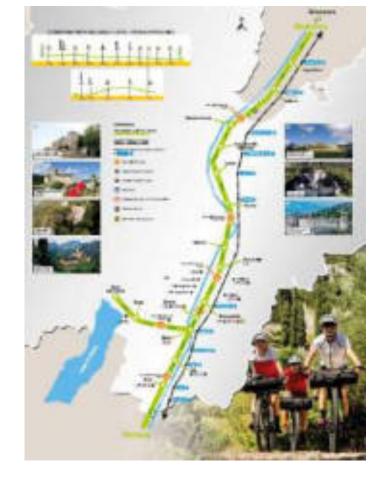




# Bikepacking

# Between wines and castles

**35** km of route along the ancient cultural and commercial street Claudia Augusta which, from the 1st century AD, has connected the Germanic world to the Roman Empire, along the Adige river. Among the cross-border routes most loved by Germans, suitable for all lovers of two wheels, from 5 to 95 years.

















# **OUTDOOR EVENTS 1/2**

#### «Torneo Internazionale Città della Pace»

### Rovereto, Easter

every year it brings together thousands of young sportsmen from all over the world who challenge each other under the banner of the values of friendship, sport and peace

## «Malgatour»

#### Monte Baldo, first we of June

outdoor experience in the open air, in touch with nature, in the Natural Park, on the flour path and on the milk path, from the fields to the mountain hut

#### «El Giro dele Fraziom»

### Brentonico, second we of August

discover all the little villages of Bretonco's Plateau on foot or by bike, tasting local products along the way

#### «Golosabici»

### San Valentino-Polsa, second we of September

a mountain bike day on the Path of Peace with food and wine stops along the way and final lunch in the hut







# **OUTDOOR EVENTS 2/2**

# «Magnalonga»

Besenello, Calliano & Volano, first we of September the longest non-competitive food and wine walk in Trentino through the vineyards of Alta Vallagarina to be covered on foot or by bicycle

# Trekking with donkeys

Monte Baldo, second we of September slowness, knowledge, adventure: the watchwords for two days in full contact with nature in which you will learn how to lead a donkey

# «Vallagarina Experience Festival»

Rovereto, third we of September an innovative format, suitable for anyone who is passionate or wants to get closer to the outdoor world. Ideal for those in search of well-being and want to explore an unspoiled part of Trentino







## **Guest Card**



### **Trentino Guest Card**



- Free use of public transport in Trentino, including trains
- Access to more than 60 museums, 20 castles, and over 40 attractions
- Tastings of local wine and food products and discounted prices when purchasing them
- Special reduced rates on over 60 activities
- discount codes to reach Trentino with Flixbus and MarinoBus

## **Museum Pass**



- One admission to all the museums and castles in Trento and Rovereto
- Privileged access (no waiting in line)
- 48 hours Unlimited use of all urban and extra-urban public transport
- Discounted admission to festivals and to other cultural events
- The pass can be extended up to 3 months and it can also become a Family Pass

**COST free** 

<u>COST</u> € 22,00





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